

ALUMNI SPOTLIGHT

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Covering Decatur, Franklin, Rogers and Rush counties



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**YOUR EDUCATION
ENABLES YOU TO
SPEND YOUR
PROFESSIONAL LIFE
DOING WORK THAT
IS INTERESTING
AND YOU CAN BE
PASSIONATE
ABOUT.**

Peter Heil



**PETER HEIL
BHS CLASS OF 2015
ALEXANDRIA, VIRGINIA**

Education and training after BHS:

- Associate's Degree in General Studies from Ivy Tech (2017)
- Bachelor's Degree in Business Administration from Indiana University (Winter 2018 - online).

Career summary:

Nestle USA

- Merchandiser (Indianapolis, IN) 2016-2019
- Field Sales Representative (Nashville, TN) 2019-2020
 - Had a 100-store sales territory in southern TN selling displays of Nestle products in grocery stores.
- Financial Analyst (Cleveland, OH) 2020-2021
 - Promotional optimization for the Nestle Pizza and Hot Pockets division.
 - Steered the strategy for the first market-share winning Super Bowl time period in 6 years.
- Sr Financial Analyst (Arlington, VA) 2021-Present
 - Integrated our international water portfolio of Perrier, San Pellegrino, and Acqua Panna into Nestle USA.
 - New product founder through Nestle's Open Channel program. My own recipe launched for purchase in the Washington DC area summer of 2021.
- BSCS Substitute teacher
- BHS Track and Football Coach 2017-2019

CONTINUED ON NEXT PAGE

PETER HEIL (CONT.)



Family:

- My parents and older brother are still living in Batesville, IN and my older sister is living in Cincinnati, OH.

Activities while at BHS:

- Football
- Track & Field
- Soccer
- Band: Marching Band, Pep Band, and Sportcoat Jazz Band
- Batesville Singers
- Spring Musical

Best education-related memories from BHS:

- During my senior year, I had a dual credit literature class with Mrs. Deidre Laker which only had nine students. This class was small enough that I was able to turn my biggest weakness as a student, my essay writing, into one of my strengths! We were able to work as a group in that class to all grow as students together in a less traditional way which altered my perception of education as being an obligation, but instead a passion.

A personal quote about the importance of education:

- "I believe education is important because it allows you to set the course of your future. Before you are an adult, it is one of the first things you are truly in control of. Your education enables you to spend your professional life doing work that is interesting and you can be passionate about."

Do you know a BHS alum whom you think should be featured in Alumni Spotlight? Email us at info@BatesvilleEducationFoundation.org, telling us the alum's name, graduation year, and email address.