

# **Elaine (Kops) Bedel**

## **Class of 1970**



### **President, Indiana Economic Development Corporation**

#### **Education after BHS:**

I hold a Bachelor of Arts degree with a major in Math from Hanover College (graduated cum laude), as well as an MBA with Finance emphasis from Butler University. I have also attained the professional designation of Certified Financial Planner™ (CFP®).

At Hanover, I was president of my Phi Mu sorority and a member of the Panhellenic Council. I also played intercollegiate volleyball and softball and received a scholar-athlete award my senior year.

## **Career summary:**

- Prior to my current role with the Indiana Economic Development Corporation, I served as president, chief executive officer and chief compliance officer of Bedel Financial Consulting Inc., a role held since I founded the company in 1989.
- I've authored a personal finance book and enjoy speaking engagements and providing financial expertise at various national and international conferences.
- Awards/Recognitions:
  - Inducted into the Indiana Academy of Arts and Sciences in 2016
  - 2015 Women Business Owner of the year from National Association of Women Business Owners (NAWBO)
  - Inducted into Business Hall of Fame by the Junior Achievement of Central Indiana in 2013
  - Received the Financial Planning Association's "Heart of Financial Planning" Award in 2013

## **Family:**

My husband, Eric, and I met at Batesville High School. We have been married for 42 years and have two sons, Evan and Adam. Evan and his wife, Abbe, live in Indianapolis with their two sons, Owen and Ace. Evan is a member of the Bedel Financial Leadership Team. Our older son, Adam, lives in Sherman Oaks, California, with his wife, Kate. They have two sons, Alexander and Maddox. Adam is an attorney for Hulu, which is headquartered in Santa Monica.



**Activities while at Batesville High School:**

I was class treasurer, a student council member, a band officer, a cheerleader, co-editor of the yearbook, and a member of National Honor Society. I also participated in theatre and was valedictorian.

**Best education-related memory from BHS:**

I was one of those kids who always liked school. I hated to miss. In fact, I had perfect attendance all 12 grades! As I reflect, I know that all my teachers took special interest in their students. That is likely the benefit of a small high school. It's hard to separate out one teacher who had a special impact on me, but I certainly do recall Mrs. Mary Jane Suhre, who taught speech. While the class was great, I appreciated even more the support, encouragement and advice she provided me.

**A personal quote about the importance of education:**

Everything you learn and experience creates a foundation from which all your future decisions are made. The more knowledge you have, the better your decisions.