

# ALUMNI SPOTLIGHT

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Covering Decatur, Franklin, Ripon and Rock counties



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**EDUCATION SEEMS  
TO BE MOST FUN  
AND PROFITABLE  
WHEN IT IS  
ACQUIRED ON  
YOUR OWN TERMS,  
PURSUING YOUR  
PASSIONS AND  
THINGS YOU ARE  
MOTIVATED TO  
WORK ON, AND  
APPLIED IN  
SERVICE TO  
OTHERS.**

*Connor Kelley*



**CONNOR KELLEY  
BHS CLASS OF 2010  
INDIANAPOLIS, INDIANA**

## Education and training after BHS:

- Graduated from Princeton in 2015
  - Major in Economics, Certificate in Finance
  - Played Varsity Football (All-Ivy honorable mention wide receiver and student-athlete award winner)
  - President of 225-member social club: Cannon Dial Elm
- Taught myself to code

## Career summary:

- 2015-2018: Investment Banking at Barclays in New York City, NY
  - Helped financial institutions raise money through issuing debt-related securities.
  - Helped Industrial and Building Products companies sell themselves, purchase other companies and raise money through equity-related securities.
- 2018-2021: Business Operations and Product Management at Roblox in San Mateo, CA
  - Did lots of data analytics and financial modeling to help our executives and investors make strategic decisions.
  - Improved our search engine, recommendation algorithms and virtual economies.
  - Received a US patent for the design of a new way to pay game developers.
- 2019-2020: Business advisor to fashion startup HarperSage
- 2021-present: Founder of Frontseat: a music discovery app for iOS and Android and piloting an independent study program at BHS. Website: [connorkelley.in](http://connorkelley.in)

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## CONNOR KELLEY (CONT.)



### Family:

- Parents: Lisa Kelley (raised in Bloomington, IN) and BJ Kelley (raised in Batesville)
- Sister: Emily (Kelley) Bauer, graduated from BHS in 2011, lives in Morristown, NJ with her husband Ryan Bauer
- Married to Claire (Heppner) Kelley, who graduated from BHS in 2009. She is math teacher and former BHS football coach Eric Heppner's oldest daughter. Claire and I have a baby girl, Magdalena.

### Activities while at BHS:

- Varsity Basketball, Football, and Track. Quarterback on the 2009 football team that had a 10-0 regular season.
- Guitarist in the jazz ensemble

### Best education-related memories from BHS:

- Doing homework in pre-calculus, calculus, and stoichiometry because I love solving problems with answers (Mrs. Hoeing, Mr. Stanborough and Mrs. Parmer, respectively).
- Mr. Schuck's demonstration in Economics class about how nothing is free because I had no clue how right he was at the time.
- Creating Spanish videos like "Teach Me How to Verb" because it gave an opportunity to be creative (Mrs. Lake and Mr. Slopsema)
- Learning that the secret is effort and being late is unacceptable from Mr. Heppner.

### A personal quote about the importance of education:

" Education is important because it can significantly improve your happiness, health and wealth. It seems to be most fun and profitable when it is acquired on your own terms, pursuing your passions and things you are motivated to work on, and applied in service to others."

Do you know a BHS alum whom you think should be featured in Alumni Spotlight? Email us at [info@BatesvilleEducationFoundation.org](mailto:info@BatesvilleEducationFoundation.org), telling us the alum's name, graduation year, and email address.